

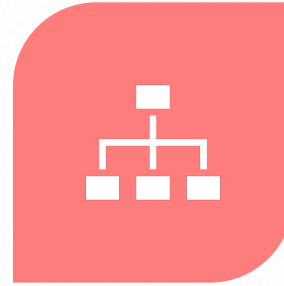


Writing a podcast script

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Four Questions



WHAT IS MY TASK?
(LAYOUT AND
STRUCTURE)



WHAT IS THE CONTENT?
(TOPIC/S THAT MUST BE
COVERED)



WHO IS MY AUDIENCE?
(DETERMINES TONE AND
SOME CONTENT)

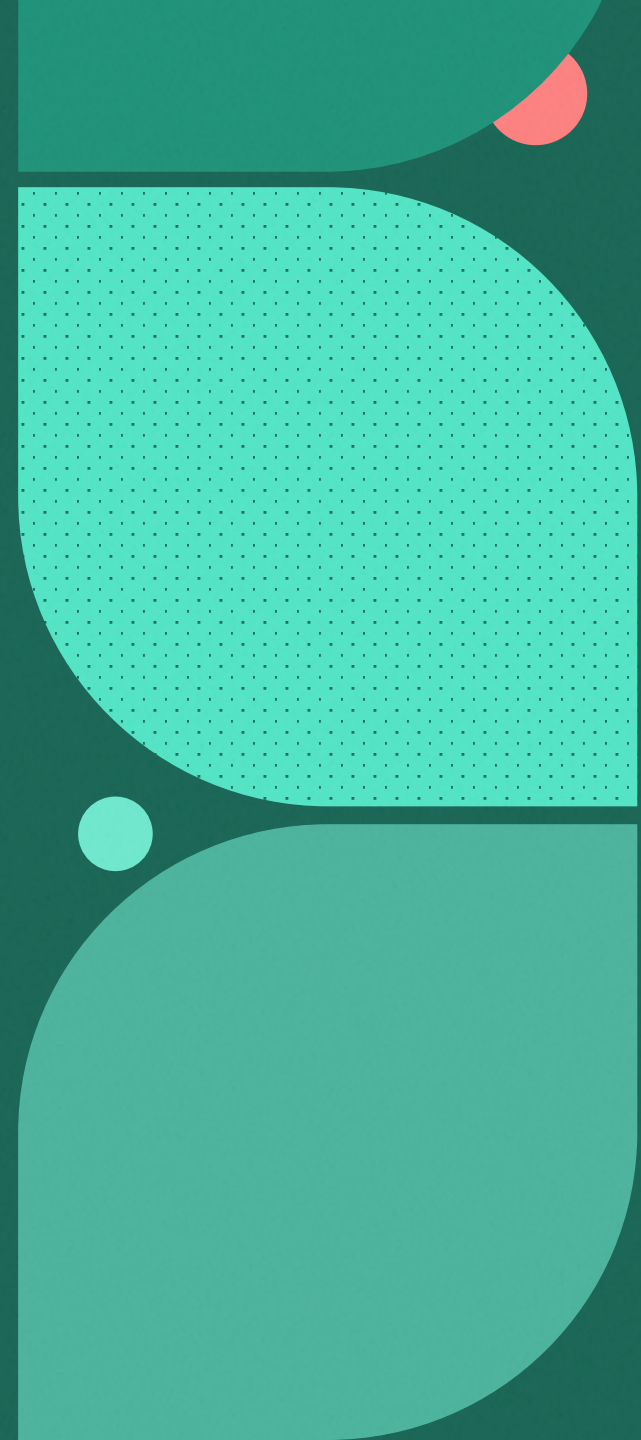


WHAT LANGUAGE GENRE
OR GENRES SHOULD I
USE?

Over to you

Apply the four questions to the LC 2022 Comp B on the next slide.

Make brief notes as you do so.



Tip

In recent years, the Comprehension Question B tasks have required you to include **THREE** things, so number them carefully on the question and be sure to include them all.



2022 Question

You have been invited to contribute to a podcast series entitled, *The Music Playing in Me*. The series will explore the importance of music in the lives of individuals. Write the text for the podcast in which you: reflect on the importance of music in your life, discuss some of the particular pieces of music (songs, albums, etc.) that make up the soundtrack to your own life and share the thoughts and feelings this music evokes in you.



Answers to the four questions

- **Task:** Podcast: you can be the sole host, or you can be a guest speaker. It is easiest, if not specified, to be the sole host as there is less dialogue and therefore you can get to the point as soon as possible.
- **Content:** (1) Reflect on the importance of music in your life, (2) discuss some of the particular pieces of music (songs, albums, etc.) that make up the soundtrack to your own life and (3) share the thoughts and feelings this music evokes in you.
- **Audience:** No age specified, most likely music lovers or they would be unlikely to have chosen this podcast. Podcasts attract young people.
- **Language:** Narrative, descriptive, persuasive, reflective, conversational, informal but also aiming to impress the examiner!

Possible Approach

- Choose three different stages/times of your life
- Childhood – nostalgia
- Low points – music soothed/reflected your mood
- High points – music evoking memories of holidays, romances, etc.
- In each case, make sure you (a) mention specific pieces and (b) REFLECT on the thoughts and feelings the music evokes in you



Podcast Writing

No hard and fast rules

Small touches can add authenticity

Authenticity

Sponsor message

Music intro

Hook/teaser

Call to action: ask audience to get in touch, sign up for updates, follow the podcaster on social media, rate and review the podcast.



Structure

- Intro
- Sponsor message
- Possible theme music (specify if relevant) or jingle
- First point
- Second point
- Third point
- Outro
- Possible theme music (specify if relevant) or jingle



Intro



Sample Intros

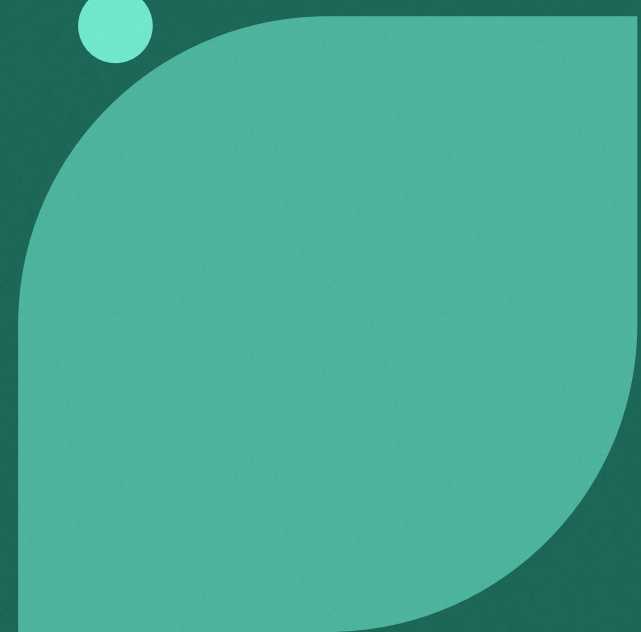
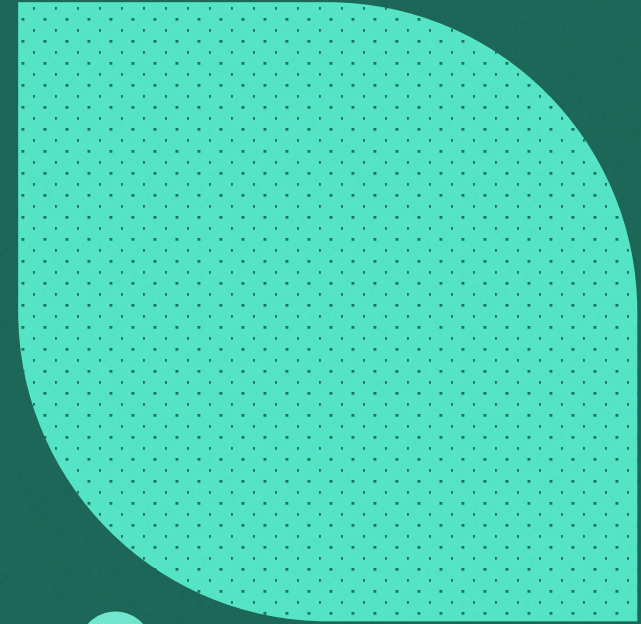
Welcome to 'The Music Playing in Me', where we explore the role music plays in our lives. My name is Killian McCarthy and on today's podcast, I'll be sharing the soundtrack of my life: from the songs that got me through the tough times to those that marked the high points.

Hi, and welcome to 'The Music Playing in Me'. I'm Killian McCarthy and on this episode, I'll be exploring the impact music has on our lives. Music is much more than entertainment; it can transport us to different times and places, evoke powerful emotions, and even help us process our experiences. I'm looking forward to sharing with you some of the songs and albums that have shaped my life to date.

Sample Outros

- That's all for this week's episode of 'The Music Playing in Me'. We hope you've enjoyed learning more about the importance of music in our lives and the ways it shapes our experiences and emotions. As always, we'd love to hear from you, so be sure to reach out to us with your own stories of the songs and albums that have shaped you. Until next time, keep listening and keep letting music be the soundtrack to your life."
- As we come to the end of today's episode, we hope you have a better understanding of how music can have such a profound impact on our lives. We encourage you to take a moment to reflect on the music that has shaped you and the memories it evokes. And if you feel so inclined, please reach out and share your own stories with us, we'd love to hear them. Thanks for tuning in, and we'll be back next week with more stories of the power of music."

- Thanks for joining us for another episode of 'The Music Playing in Me'. I hope you've enjoyed coming with me on a trip down memory lane. As you know, we love to hear from our listeners. So, if you have a story you'd like to share, please reach out to us via our website or social media. Until next time, keep letting music be the soundtrack to your life.
- That's all for this episode of 'The Music Playing in Me'. I hope you've enjoyed it. As always, we here on the show appreciate feedback and would love to hear your thoughts and experiences. So, please reach out to us via our email or social media. And don't forget to tune in next week for more stories and insights on how music impacts our lives. Thanks for listening and keep letting music be the soundtrack to your life.



Some possible quotes

- Where words fail, music speaks. *Hans Christian Andersen*
- Music expresses that which cannot be said and on which it is impossible to be silent. *Victor Hugo*
- Music can change the world because it can change people. *Bono*
- If a composer could say what he had to say in words he would not bother trying to say it in music. *Gustav Mahler*
- Music is the mediator between the spiritual and the sensual life. *Ludwig van Beethoven*
- Music is the emotional life of most people. *Leonard Cohen*